Forrest Tindall

Frontend Engineer/Designer

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Professional Summary

Highly motivated and certified Frontend Engineer/Designer with a strong background in web design and entrepreneurship. Proficient in HTML, CSS, JavaScript, React, Redux, UX/U, and web/graphic design. Proven problem-solver with a unique approach to reverse-engineering challenges. With 11 years of experience leading successful ventures, including a creative agency and a global e-commerce company, I bring a unique blend of technical expertise, leadership skills, and innovative thinking to the table. I'm excited to leverage my skills and experience to drive success as a Frontend Engineer and Designer.

Skills

- JavaScript
- React
- UX/UI
- HTML
- CSS
- Fiqma

- Illustrator
- Photoshop
- Lightroom
- Redux
- Copywriting
- Marketing

- Github
- Node.js
- Express.js

Professional Experience

Web/Graphic Designer/Owner 2022-2024

- -Streamlined UX/UI design of clients websites resulting in 17% higher conversions for clients.
- -Spearheaded user centric copywriting and high impact CTAs resulting in measurable revenue growth for clients.
- -Overhauled SEO strategy on clients websites resulting in 200%+ increase in traffic. Skills: Adobe, Figma, Webflow, Wix, Squarespace, Wordpress.

Sales & Marketing/Owner 2013-2022

- -Leveraged eCommerce strategy across an international customer base.
- -Created strategic social media campaigns to create viral growth for business.
- -Managed marketing and social media strategy.

Skills: eCommerce, Social Campaigns, Marketing, Business Strategy.

Education

Codecademy- Front-end Engineer Certificate, JavaScript Certificate, Color Design Certificate
Oregon State University- 3.87GPA Fisheries and Wildlife Science
Linkedin- UX Design 1& 2

Projects

Life Left- A web app that calculates the percentage of your life you have remaining in real time, inspiring users to recognize impermanence and make positive changes.

GitHub Activity Calendar- A recreation of the GitHub activity calendar to add to your personal website or blog.